



## Kansas Dept. of Health and Environment KS0110

### Humboldt Union

Allen

Humboldt, KS

Daily

Readership = 1,290

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
12/04/2008	8	Stop smoking with assistance from Medicare	8	\$50.00	1,290
			<b>8</b>	<b>\$50.00</b>	<b>1,290</b>

1 record

### Iola Register

<http://www.iolaregister.com/>

Allen

Iola, KS

Daily

Readership = 8,556

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
12/04/2008	11	EMPORIA APPROVES SMOKING BAN	5	\$50.25	8,556
12/16/2008	5	258 RECEIVES GRANT	6	\$60.30	8,556
			<b>11</b>	<b>\$110.55</b>	<b>17,112</b>

2 total records

### Anderson County Advocate

Anderson

Garnett, KS

Bi-Weekly

Readership = 2,589

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
11/19/2008	10	WHY SHOULD YOU CARE ABOUT DIABETES	13	\$99.71	2,590
12/19/2008	6	PLAINS MARKET FARMERS EXAMINE WILL...	22	\$168.74	2,590
			<b>35</b>	<b>\$268.45</b>	<b>5,180</b>

2 total records

### Great Bend Tribune

Barton

Great Bend, KS

Daily

Readership = 14,680

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
11/20/2008	7	Why shoud you care about diabetes?	30	\$361.80	14,681
11/30/2008	5	PROSECUTOR SEEKS MORE TIME IN TOBACCO TAX18	18	\$217.08	14,681
12/05/2008	12	EMPORIA SMOKING ORDINANCE PASSES	5	\$60.30	14,681
			<b>53</b>	<b>\$639.18</b>	<b>44,043</b>

3 total records

**Ft. Scott Tribune**<http://www.fstribune.com>**Bourbon****Fort Scott, KS****Daily****Readership = 5,773**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>	
11/15/2008	10	American Cancer Society marks 33rd Great American...	14	\$137.90	5,773	
11/18/2008	6	Effects of secondhand smoke	19	\$187.15	5,773	
11/19/2008	1	New tourism director named at Tuesday's city meeting	30	\$295.50	5,773	
			<b>63</b>	<b>\$620.55</b>	<b>17,319</b>	<b>3 total records</b>

**Horton Headlight****Brown****Horton, KS****Weekly****Readership = 3,627**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>	
12/18/2008	12	DATES SET FOR WALK KANSAS 2009	10	\$60.00	3,627	
			<b>10</b>	<b>\$60.00</b>	<b>3,627</b>	<b>1 record</b>

**Andover Journal-Advocate**<http://www.andoverjournal.com/>**Butler****Andover, KS****Weekly****Readership = 3,914**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>	
11/20/2008	1	GREAT AMERICAN SMOKEOUT THURSDAY	12	\$138.60	3,915	
			<b>12</b>	<b>\$138.60</b>	<b>3,915</b>	<b>1 record</b>

**Augusta Daily Gazette**<http://www.augustagazette.com/>**Butler****Augusta, KS****Daily****Readership = 4,386**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>	
11/19/2008	1	Smokeout Day set for Thursday	13	\$113.75	4,386	
			<b>13</b>	<b>\$113.75</b>	<b>4,386</b>	<b>1 record</b>

**El Dorado Times**<http://www.eldoradotimes.com/>**Butler****El Dorado, KS****Daily****Readership = 6,619**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>
11/19/2008	1	GREAT AMERICAN SMOKEOUT TO BE THURSDAY	12	\$120.00	6,619
			<b>12</b>	<b>\$120.00</b>	<b>6,619</b>
					<b>1 record</b>

**Prairie Star**<http://www.taylornews.org>**Chautauqua****Sedan, KS****Weekly****Readership = 6,267**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>
11/19/2008	13	ELK COUNTY COMMISSION	21	\$115.50	6,267
			<b>21</b>	<b>\$115.50</b>	<b>6,267</b>
					<b>1 record</b>

**Columbus Daily Advocate****Cherokee****Columbus, KS****Daily****Readership = 4,949**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>
12/01/2008	1	FEDS SEEK DELAY IN TOBACCO TAX CASE	19	\$144.40	4,950
12/10/2008	2	COLUMBUS STUDENT WORKS ON ANTI-SMOKING...	17	\$129.20	4,950
			<b>36</b>	<b>\$273.60</b>	<b>9,900</b>
					<b>2 total records</b>

**Galena Sentinel-Times**<http://www.sentineltimes.com/>**Cherokee****Galena, KS****Weekly****Readership = 2,925**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>
11/19/2008	6	KDHE Urges Smokers to Quit During Great American...	13	\$82.29	2,926
12/17/2008	8	ANTI-SMOKING AD CAMPAIGN PROJECT OF...	14	\$88.62	2,926
			<b>27</b>	<b>\$170.91</b>	<b>5,852</b>
					<b>2 total records</b>

**Clay Center Dispatch**<http://www.zwire.com/site/news.cfm?brd=1160>**Clay****Clay Center, KS****Daily****Readership = 5,112**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>	
11/18/2008	1	CO. EMPLOYEES TO SAVE MONEY WITH SWITCH...	31	\$276.83	5,113	
			<b>31</b>	<b>\$276.83</b>	<b>5,113</b>	<b>1 record</b>

**Clyde Republican****Cloud****Clyde, KS****Weekly****Readership = 1,766**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>	
12/04/2008	4	AREA FARMERS' MARKET / VEGETABLE MEETING	6	\$18.00	1,766	
12/18/2008	1	Clifton-Clyde Schools Receives Grant Award	10	\$30.00	1,766	
			<b>16</b>	<b>\$48.00</b>	<b>3,532</b>	<b>2 total records</b>

**Concordia Blade-Empire**<http://www.bladeempire.com/>**Cloud****Concordia, KS****Daily****Readership = 5,319**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>	
11/20/2008	2	STUDY: BANNING FAST-FOOD ADS COULD DENT...	21	\$145.53	5,320	
12/04/2008	1	SMOKING BAN PASSED IN EMPORIA	6	\$41.58	5,320	
12/09/2008	1	COUNTY PAY HIKE APPROVED	25	\$173.25	5,320	
			<b>52</b>	<b>\$360.36</b>	<b>15,960</b>	<b>3 total records</b>

**Miltonvale Record****Cloud****Miltonvale, KS****Weekly****Readership = 1,398**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>	
11/13/2008	3	Great American Smokeout	6	\$16.50	1,398	
11/13/2008	4	Smoke Free Laws	5	\$13.75	1,398	
11/13/2008	2	Help to Quit Smoking	5	\$13.75	1,398	
11/20/2008	1	Quitting Smoking will save Money	5	\$13.75	1,398	
11/20/2008	3	Diabetes Month	2	\$5.50	1,398	
12/04/2008	2	SMOKING AND DIABETES	3	\$8.25	1,398	
			<b>26</b>	<b>\$71.50</b>	<b>8,388</b>	<b>6 total records</b>

**Coffey Co. Republican**<http://www.coffeycountyonline.com/>**Coffey****Burlington, KS****Bi-Weekly****Readership = 6,943**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
11/18/2008	2	American Cancer Society urging smokers to quit for the...	8	\$74.64	6,944
12/19/2008	10	DATES SET FOR WALK KANSAS	11	\$102.63	6,944
			<b>19</b>	<b>\$177.27</b>	<b>13,888</b>
			<b>2 total records</b>		

**Arkansas City Traveler**<http://www.arkcity.net/>**Cowley****Arkansas City, KS****Daily****Readership = 9,165**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
11/17/2008	4	Ban public smoking in Ark City	9	\$79.92	9,166
11/24/2008	1	WINFIELD GROUP SEEKING REPEAL OF SMOKING...	30	\$266.40	9,166
11/26/2008	4	ARK CITY COMMENTS ON SMOKING BAN	30	\$266.40	9,166
12/01/2008	4	POSITIVE SUGGESTIONS	16	\$142.08	9,166
12/03/2008	1	CITYWIDE SMOKING-BAN DEBATE CONTINUES...	24	\$213.12	9,166
12/05/2008	12	EMPORIA SMOKING ORDINANCE PASSES	2	\$17.76	9,166
12/17/2008	4	THE GUARDIAN, LONDON, ON CIGARETTES:	10	\$88.80	9,166
			<b>121</b>	<b>\$1,074.48</b>	<b>64,162</b>
			<b>7 total records</b>		

**Winfield Daily Courier**<http://www.winfieldcourier.com/>**Cowley****Winfield, KS****Daily****Readership = 12,026**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
11/18/2008	4	Tobacco chewers invited to join MyLastDip.com	4	\$37.24	12,027
11/19/2008	2	Smoking ban is a step in the right direction	5	\$46.55	12,027
11/19/2008	3	KDHE urges smokers to quit during Great American...	17	\$158.27	12,027
11/20/2008	2	Smoking ban a violation of citizens' rights	15	\$139.65	12,027
11/21/2008	2	Hats off to Winfield and its smoking ban	11	\$102.41	12,027
11/24/2008	1	SMOKING BAN UNDER FIRE	50	\$465.50	12,027
11/26/2008	2	SECONDHAND SMOKE KILLS, TOO	16	\$148.96	12,027
12/02/2008	1	CITY STANDS FIRM ON SMOKING BAN	37	\$344.47	12,027
12/04/2008	3	EMPORIA SMOKING ORDINANCE PASSES	6	\$55.86	12,027
12/12/2008	11	ANTI-SMOKING GROUPS SEEK PREVENTION...	6	\$55.86	12,027
			<b>167</b>	<b>\$1,554.77</b>	<b>120,270</b>
			<b>10 total records</b>		

**Girard Press**<http://www.girardpress.com/>**Crawford****Girard, KS****Weekly****Readership = 3,104**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>	
12/17/2008	5	CHEW ON 'SNUS'	17	\$87.21	3,105	
			<b>17</b>	<b>\$87.21</b>	<b>3,105</b>	<b>1 record</b>

**Pittsburg Morning Sun**<http://www.morningsun.net/>**Crawford****Pittsburg, KS****Daily****Readership = 17,431**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>	
11/19/2008	5B	Smokeout to help students kick the habit	7	\$107.10	17,432	
11/20/2008	1	PHS exhibit warns of tobacco's dangers	23	\$351.90	17,432	
11/21/2008	1	Health, wellness topic of PHS forum	36	\$550.80	17,432	
			<b>66</b>	<b>\$1,009.80</b>	<b>52,296</b>	<b>3 total records</b>

**PSU Collegio**<http://www.psucollegio.com/>**Crawford****Pittsburg, KS****Weekly****Readership = 11,500**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>	
11/20/2008	1	PSU READY FOR GREAT AMERICAN SMOKEOUT	11	\$77.00	11,500	
			<b>11</b>	<b>\$77.00</b>	<b>11,500</b>	<b>1 record</b>

**Abilene Reflector-Chronicle**<http://www.abilene-rc.com/>**Dickinson****Abilene, KS****Daily****Readership = 8,056**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>	
11/17/2008	1	Great American Smokeout Thursday	10	\$75.00	8,057	
11/20/2008	1	SMOKE-OUT HELPERS	20	\$150.00	8,057	
12/05/2008	1	EMPORIA SMOKING ORDINANCE PASSES	3	\$22.50	8,057	
12/10/2008	3	ACCESSIBILITY, AVAILABILITY OF FOODS AT...	19	\$142.50	8,057	
			<b>52</b>	<b>\$390.00</b>	<b>32,228</b>	<b>4 total records</b>

**Herington Times**

Dickinson

Herington, KS

Weekly

Readership = 4,613

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
11/20/2008	13	GREAT AMERICAN SMOKEOUT URGES SMOKERS...	31	\$240.25	4,614
			<b>31</b>	<b>\$240.25</b>	<b>4,614</b>
			<b>1 record</b>		

**Baldwin City Signal**<http://www.baldwincity.com/>

Douglas

Baldwin City, KS

Weekly

Readership = 3,208

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
11/13/2008	4	Thanks for tents	3	\$24.24	3,208
11/20/2008	8B	MONEY OFFERS INCENTIVE TO KICK NICOTINE...	24	\$193.92	3,208
			<b>27</b>	<b>\$218.16</b>	<b>6,416</b>
			<b>2 total records</b>		

**Lawrence Journal-World**<http://www.ljworld.com/>

Douglas

Lawrence, KS

Daily

Readership = 45,519

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
11/15/2008	6B	Get real	15	\$483.75	45,519
11/19/2008	1	Your money is up in smoke	62	\$1,999.50	45,519
11/19/2008	12	Report: Kansas failing on smoking front	8	\$258.00	45,519
11/21/2008	10	RESEARCH LAUDED	6	\$193.50	45,519
11/21/2008	3	STUDENTS SHOW THEY AREN'T TIED DOWN BY...	19	\$612.75	45,519
11/24/2008	1	NEW SMOKELESS TOBACCO PRODUCT ALARMS...	14	\$451.50	45,519
12/13/2008	1D	HOLIDAY FARMERS' MARKET	2	\$64.50	45,519
12/13/2008	8	ANTI-SMOKING GROUPS PRESSURE OBAMA	22	\$709.50	45,519
12/14/2008	1B	FARMERS' MARKET RECONVENES FOR HOLIDAYS	48	\$1,548.00	45,519
			<b>196</b>	<b>\$6,321.00</b>	<b>409,671</b>
			<b>9 total records</b>		

**Ellis Review**

Ellis

Ellis, KS

Weekly

Readership = 2,316

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
11/13/2008	3	ANNUAL SMOKEOUT SLATED	8	\$40.00	2,316
			<b>8</b>	<b>\$40.00</b>	<b>2,316</b>
			<b>1 record</b>		

**Hays Daily News**<http://www.HDNews.net/>

Ellis

Hays, KS

Daily

Readership = 27,632

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
12/17/2008	3	FHSU GRAD NAMED STATE HEALTH HERO	12	\$187.20	27,632
12/19/2008	3	CORRECTIONS	3	\$46.80	27,632
			<b>15</b>	<b>\$234.00</b>	<b>55,264</b>
			<b>2 total records</b>		

**Garden City Telegram**<http://www.gctelegram.com/>

Finney

Garden City, KS

Daily

Readership = 18,158

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
11/24/2008	5	NEW TOBACCO PRODUCT ALARMS HEALTH...	22	\$316.36	18,158
12/10/2008	1	SMOKING BACK ON CITY'S AGENDA	22	\$316.36	18,158
12/13/2008	4	Extinguish doubt: Public smoking ban works for majority	15	\$215.70	18,158
			<b>59</b>	<b>\$848.42</b>	<b>54,474</b>
			<b>3 total records</b>		

**Dodge City Daily Globe**<http://www.dodgeglobe.com/>

Ford

Dodge City, KS

Daily

Readership = 15,389

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
11/24/2008	2B	NEW TOBACCO PRODUCT ALARMS SOME HEALTH.	33	\$430.32	15,389
			<b>33</b>	<b>\$430.32</b>	<b>15,389</b>
			<b>1 record</b>		



**Ottawa Herald**<http://www.ottawaherald.com/>**Franklin****Ottawa, KS****Daily****Readership = 11,890**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>
12/13/2008	3	ANTI-SMOKING GROUPS SEEK PREVENTION...	4	\$44.64	11,891
			<b>4</b>	<b>\$44.64</b>	<b>11,891</b> <b>1 record</b>

**Daily Union**<http://www.dailyu.com>**Geary****Junction City, KS****Daily****Readership = 10,437**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>
11/19/2008	5	Smokeout: Butt Out Cigarettes to Help Animals Too	24	\$249.60	10,437
12/04/2008	1	SMOKING ORDINANCE PASSES	5	\$52.00	10,437
12/05/2008	5	WATCH WHAT YOU WISH FOR	19	\$197.60	10,437
12/18/2008	5	CLEARING A LEGAL HAZE	17	\$176.80	10,437
			<b>65</b>	<b>\$676.00</b>	<b>41,748</b> <b>4 total records</b>

**Ft. Riley Post**<http://www.rileyarmy.mil/newspaper>**Geary****Junction City, KS****Weekly****Readership = 20,115**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>
12/05/2008	16	SMOKING, SPACE HEATERS CAN BE HOME...	19	\$286.90	20,116
			<b>19</b>	<b>\$286.90</b>	<b>20,116</b> <b>1 record</b>

**Gove Co. Advocate****Gove****Quinter, KS****Weekly****Readership = 4,181**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>
12/17/2008	12	Brenda Pfizenamaier earns Governor's Health Award	9	\$36.00	4,181
			<b>9</b>	<b>\$36.00</b>	<b>4,181</b> <b>1 record</b>

**Grant County Gazette**<http://www.grantcountygazette.com/>**Grant****Ulysses, KS****Weekly****Readership = 2,007**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>	
11/18/2008	6	Stop smoking with assistance from Medicare	11	\$73.37	2,008	
			<b>11</b>	<b>\$73.37</b>	<b>2,008</b>	<b>1 record</b>

**Greeley Co. Republican****Greeley****Tribune, KS****Weekly****Readership = 2,670**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>	
12/10/2008	3	BLOWING OUT THE FUSE: HOW OUR BODIES STOP..	16	\$80.00	2,670	
12/17/2008	10	Dates Set for Walk Kansas 2009	10	\$50.00	2,670	
			<b>26</b>	<b>\$130.00</b>	<b>5,340</b>	<b>2 total records</b>

**Anthony Republican****Harper****Anthony, KS****Weekly****Readership = 5,529**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>	
11/19/2008	2	Great American Smokeout is Thursday	42	\$252.00	5,529	
12/17/2008	2B	ANTHONY ELEMENTARY RECEIVES SCHOOL...	10	\$60.00	5,529	
			<b>52</b>	<b>\$312.00</b>	<b>11,058</b>	<b>2 total records</b>

**Harper Advocate****Harper****Harper, KS****Weekly****Readership = 2,559**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>	
12/10/2008	7	Health Grant for Anthony School	3	\$18.60	2,560	
12/17/2008	6	QUIT SMOKING, SAVE MONEY	49	\$303.80	2,560	
			<b>52</b>	<b>\$322.40</b>	<b>5,120</b>	<b>2 total records</b>

**Hesston Record**<http://www.hesstonrecord.com/>

Harvey

Hesston, KS

Weekly

Readership = 2,948

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
12/04/2008	4	HESSTON COMMUNITY GETS 'CARRIED AWAY'...	15	\$130.05	2,949
			<b>15</b>	<b>\$130.05</b>	<b>2,949</b>
			<b>1 record</b>		

**Newton Kansan**<http://www.thekansan.com/>

Harvey

Newton, KS

Daily

Readership = 18,018

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
11/17/2008	5	New question: This week is the Great American Smokeout.	5	\$80.40	18,018
11/20/2008	1	Photos of train graffiti turn into Smokeout posters	35	\$562.80	18,018
11/20/2008	5	Question: This week is the Great American Smokeout	4	\$64.32	18,018
11/28/2008	8	FTC TOSSES GUIDANCE ON TAR, NICOTINE IN...	18	\$289.44	18,018
			<b>62</b>	<b>\$996.96</b>	<b>72,072</b>
			<b>4 total records</b>		

**Haskell Co. Monitor-Chief**

Haskell

Sublette, KS

Weekly

Readership = 2,780

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
11/12/2008	4	Great American Smokeout to be November 20	22	\$99.00	2,781
11/19/2008	1	Great American Smokeout, November 20	9	\$40.50	2,781
12/03/2008	1	HEALTHY CHECK CHALLENGE 90 CHALLENGERS...	10	\$45.00	2,781
12/17/2008	1	CHOC pleased with results	22	\$99.00	2,781
			<b>63</b>	<b>\$283.50</b>	<b>11,124</b>
			<b>4 total records</b>		

**Holton Recorder**<http://www.holtonrecorder.com/>

Jackson

Holton, KS

Bi-Weekly

Readership = 10,865

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
11/17/2008	4	Kick the habit	25	\$178.25	10,865
11/19/2008	3B	Great American Smokeout to be held this Thursday	12	\$85.56	10,865
			<b>37</b>	<b>\$263.81</b>	<b>21,730</b>
			<b>2 total records</b>		

**Kansas City Star**<http://www.kcstar.com>**Jackson****Kansas City, MO****Daily****Readership = 588,475**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>	
11/19/2008	9	POOR, OBESE KIDS ARE NOT EATING ENOUGH	5	\$2,563.60	588,476	
11/20/2008	B8	'SMOKEOUT' IS A GOOD TIME TO KICK THE HABIT	26	\$13,330.72	588,476	
11/23/2008	B10	SPEEDWAY SMOKING BAN	3	\$1,538.16	588,476	
11/24/2008	2	NO SMOKE, BUT PLENTY OF FIRE	23	\$11,792.56	588,476	
11/25/2008	B10	SMOKING BANS HURT BUSINESS	5	\$2,563.60	588,476	
11/30/2008	12B	DEER TEEN, PLEASE STOP SMOKING	3	\$1,538.16	588,476	
12/02/2008	7B	BAN SMOKING IN ALL PUBLIC PLACES	2	\$1,025.44	588,476	
12/06/2008	5B	NONSMOKERS SHOULDN'T HAVE TO BREATHE...	4	\$2,050.88	588,476	
12/14/2008	9B	SECONDHAND SMOKE UNHEALTHY	4	\$2,050.88	588,476	
12/16/2008	2	JUSTICES TO ALLOW SUITS ON 'LIGHT'...	14	\$7,178.08	588,476	
12/19/2008	1B	KCK ADOPTS SMOKING BAN	24	\$12,305.28	588,476	
			<b>113</b>	<b>\$57,937.36</b>	<b>6,473,236</b>	<b>11 total records</b>

**Vindicator**<http://www.valleyfallsvindicator.com/>**Jefferson****Valley Falls, KS****Weekly****Readership = 5,667**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>	
12/11/2008	2	TEAM CHALLENGE STARTS IN JANUARY	6	\$33.00	5,667	
12/18/2008	4	OZAWKIE TEEN HELPS WITH ANTI-SMOKE ADS	6	\$33.00	5,667	
			<b>12</b>	<b>\$66.00</b>	<b>11,334</b>	<b>2 total records</b>

**Kiowa Co. Signal****Kiowa****Greensburg, KS****Weekly****Readership = 2,332**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>	
12/10/2008	3	PAM'S PANORAMA	13	\$76.05	2,332	
			<b>13</b>	<b>\$76.05</b>	<b>2,332</b>	<b>1 record</b>

**Merchants Directory****Kiowa****Mullinville, KS****Weekly****Readership = 816**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>
12/10/2008	2	PAM'S PANORAMA	12	\$24.00	816
			<b>12</b>	<b>\$24.00</b>	<b>816</b>
					<b>1 record</b>

**Labette Avenue****Labette****Oswego, KS****Semi Weekly Readership = 4,508**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>
12/10/2008	7	FLOORPLAN AND SITE MAP REVEALED FOR NEW...	21	\$153.93	4,508
			<b>21</b>	<b>\$153.93</b>	<b>4,508</b>
					<b>1 record</b>

**Parsons Sun**<http://www.parsonssun.com/>**Labette****Parsons, KS****Daily****Readership = 11,598**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>
11/19/2008	4	Quit smoking	16	\$168.00	11,599
12/05/2008	3	EMPORIA SMOKING BAN PASSES	4	\$42.00	11,599
12/06/2008	1	HEALTH SCREENINGS MAY SERVE AS A MODEL...	38	\$399.00	11,599
12/06/2008	1	GRANT MAY PUSH KIDS INTO HEALTHIER...	18	\$189.00	11,599
12/13/2008	3	ANTI-SMOKING GROUPS SEEK FUNDS	3	\$31.50	11,599
12/18/2008	1	GRADY HELPS IN TOBACCO FIGHT	21	\$220.50	11,599
			<b>100</b>	<b>\$1,050.00</b>	<b>69,594</b>
					<b>6 total records</b>

**Dighton Herald****Lane****Dighton, KS****Weekly****Readership = 2,325**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>
11/19/2008	7	GREAT AMERICAN SMOKE-OUT	8	\$38.00	2,325
			<b>8</b>	<b>\$38.00</b>	<b>2,325</b>
					<b>1 record</b>

**Leavenworth Times**<http://www.leavenworthtimes.com/>**Leavenworth****Leavenworth, KS****Daily****Readership = 12,721**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>	
12/12/2008	4	CIGARETTES	13	\$234.00	12,721	
12/13/2008	1	PRINCIPAL PRESENTED STATE HOMETOWN...	20	\$360.00	12,721	
			<b>33</b>	<b>\$594.00</b>	<b>25,442</b>	<b>2 total records</b>

**Linn Co. News**<http://www.linncountynews.net/>**Linn****Pleasanton, KS****Weekly****Readership = 5,055**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>	
12/17/2008	6	DATES SET FOR WALK KANSAS 2009	11	\$87.23	5,055	
			<b>11</b>	<b>\$87.23</b>	<b>5,055</b>	<b>1 record</b>

**Emporia Gazette**<http://www.emporiagazette.com/>**Lyon****Emporia, KS****Daily****Readership = 16,990**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>	
11/17/2008	2	SMOKING ISSUE BACK ON CITY AGENDA	11	\$116.16	16,990	
11/27/2008	3	SMOKING-BAN FOES ASK, 'WHAT COMPROMISE?'	24	\$253.44	16,990	
12/01/2008	1	REGISTER TO VOTE	4	\$42.24	16,990	
12/02/2008	6	SUPPORT FOR SMOKERS WHO WANT TO QUIT	1	\$10.56	16,990	
12/02/2008	1	COMMISSION SETS VOTE ON SMOKE BAN	15	\$158.40	16,990	
12/04/2008	1	NEXT STEP, PETITIONS	71	\$749.76	16,990	
12/04/2008	4	NO MORE SMOKE	11	\$116.16	16,990	
12/06/2008	6	SCHOOL HEALTH, WELLNESS PROGRAM GETS...	14	\$147.84	16,990	
12/09/2008	7	SUPPORT	5	\$52.80	16,990	
12/11/2008	4	Matter of choice	11	\$116.16	16,990	
12/18/2008	1	Smoking Petitions Circulating	14	\$147.84	16,990	
12/18/2008	7	Sources of Money for Anti-Smoking Campaign Are...	17	\$179.52	16,990	
			<b>198</b>	<b>\$2,090.88</b>	<b>203,880</b>	<b>12 total records</b>

**ESU Bulletin**<http://www.esubulletin.com/>**Lyon****Emporia, KS****Bi-Weekly****Readership = 13,799**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>
11/10/2008	4	On Our Mind: Lung Cancer Awareness Mont	27	\$270.00	13,800
			<b>27</b>	<b>\$270.00</b>	<b>13,800</b>
					<b>1 record</b>

**Marion Co. Record**<http://www.marionrecord.com/>**Marion****Marion, KS****Weekly****Readership = 6,117**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>
11/19/2008	14	Fighting the 'silent disease'	25	\$233.25	6,118
			<b>25</b>	<b>\$233.25</b>	<b>6,118</b>
					<b>1 record</b>

**Marysville Advocate**<http://www.mvleadvocate.com/>**Marshall****Marysville, KS****Weekly****Readership = 12,153**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>
11/27/2008	1	SMOKING QUESTION ON BALLOT	26	\$225.42	12,153
			<b>26</b>	<b>\$225.42</b>	<b>12,153</b>
					<b>1 record</b>

**Lindsborg News-Record****McPherson****Lindsborg, KS****Weekly****Readership = 5,262**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>
11/20/2008	1B	County Extension Service offers dietary advice	22	\$308.00	5,262
			<b>22</b>	<b>\$308.00</b>	<b>5,262</b>
					<b>1 record</b>

**McPherson Sentinel**<http://www.mcphersonsentinel.com/>**McPherson****McPherson, KS****Weekly****Readership = 8,809**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>
11/11/2008	15	Tobacco Costs Kansans	17	\$309.40	8,809
11/11/2008	1	Commission changes rules on smoking ban	36	\$655.20	8,809
11/11/2008	1	McPherson City Commission OKs city employee pay...	10	\$182.00	8,809
11/22/2008	16	CITY COMMISSION TO HOLD SMOKING...	5	\$91.00	8,809
11/25/2008	1	CITY CONTINUES SMOKING DEBATE	23	\$418.60	8,809
11/25/2008	13	SMOKING BANS IN OTHER KANSAS COMMUNITIES	24	\$436.80	8,809
12/05/2008	2	EMPORIA SMOKING ORDINANCE PASSES	4	\$72.80	8,809
12/10/2008	4	SMOKING ORDINANCE NEEDED	19	\$345.80	8,809
			<b>138</b>	<b>\$2,511.60</b>	<b>70,472</b>
			<b>8 total records</b>		

**Ledger- Cawker City****Mitchell****Cawker City, KS****Weekly****Readership = 1,706**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>
11/20/2008	4	YOU CAN DO IT!	22	\$146.74	1,707
			<b>22</b>	<b>\$146.74</b>	<b>1,707</b>
			<b>1 record</b>		

**Coffeyville Journal**<http://www.cjournal.com/>**Montgomery****Coffeyville, KS****Daily****Readership = 10,867**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>
11/30/2008	2	PRESECUTOR SEEKS MORE TIME IN TOBACCO TAX.	15	\$136.20	10,868
			<b>15</b>	<b>\$136.20</b>	<b>10,868</b>
			<b>1 record</b>		

**Independence Daily Reporter****Montgomery****Independence, KS****Daily****Readership = 13,774**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>
11/14/2008	1	Farmers Market -	18	\$188.46	13,775
12/04/2008	5	EMPORIA SMOKING ORDINANCE PASSES	4	\$41.88	13,775
12/17/2008	10	COURT REAFFIRMS TOBACCO DECISION	4	\$41.88	13,775



12/19/2008	8	KCK PASSES SMOKING BAN	7	\$73.29	13,775	
			<b>33</b>	<b>\$345.51</b>	<b>55,100</b>	<b>4 total records</b>

**Council Grove Republican**

Morris

Council Grove, KS

Daily

Readership = 4,317

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
12/04/2008	1	EMPORIA SMOKING ORDINANCE PASSES	4	\$27.24	4,317	
			<b>4</b>	<b>\$27.24</b>	<b>4,317</b>	<b>1 record</b>

**Prairie Post**

Morris

White City, KS

Weekly

Readership = 1,966

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
12/18/2008	11	FROM WHITE CITY COUNSELOR'S DESK	67	\$271.35	1,966	
			<b>67</b>	<b>\$271.35</b>	<b>1,966</b>	<b>1 record</b>

**Elkhart Tri-State News**

Morton

Elkhart, KS

Weekly

Readership = 3,006

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
11/20/2008	3	AMERICAN CANCER SOCIETY MARKS 33RD...	18	\$131.94	3,006	
			<b>18</b>	<b>\$131.94</b>	<b>3,006</b>	<b>1 record</b>

**Courier-Tribune**

Nemaha

Seneca, KS

Weekly

Readership = 7,056

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
11/19/2008	13	Quit smoking on November 20	27	\$141.75	7,056	
12/17/2008	7	WALK KANSAS TO BEGIN MARCH 8	11	\$57.75	7,056	
			<b>38</b>	<b>\$199.50</b>	<b>14,112</b>	<b>2 total records</b>

**Chanute Tribune**<http://www.chanute.com>**Neosho****Chanute, KS****Daily****Readership = 8,507**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>	
12/10/2008	4	SOME FACTS ABOUT SECOND HAND SMOKE	21	\$179.34	8,508	
12/18/2008	3	238 RECEIVES GRANT	5	\$42.70	8,508	
12/18/2008	4	TALENT SEARCH STUDENTS ATTEND...	8	\$68.32	8,508	
12/19/2008	1	ERIE STUDENT DEVELOPS TV ADS TO FIGHT...	24	\$204.96	8,508	
			<b>58</b>	<b>\$495.32</b>	<b>34,032</b>	<b>4 total records</b>

**Ness Co. News****Ness****Ness City, KS****Weekly****Readership = 4,508**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>	
11/20/2008	3	AMERICAN CANCER SOCIETY MARKS 33RD...	22	\$82.06	4,508	
			<b>22</b>	<b>\$82.06</b>	<b>4,508</b>	<b>1 record</b>

**Norton Telegram**<http://www.nwkansas.com/>**Norton****Norton, KS****Bi-Weekly****Readership = 3,912**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>	
11/21/2008	5	Kansas ranks 42nd in 'Protecting Kids from Tobacco'	27	\$194.40	3,912	
12/09/2008	3	SCHOOL GETS GRANT TO USE FOR HEALTH	10	\$72.00	3,912	
12/19/2008	3	TIME TO START THINKING ABOUT WALKING	11	\$79.20	3,912	
			<b>48</b>	<b>\$345.60</b>	<b>11,736</b>	<b>3 total records</b>

**Downs News and Times**<http://www.downsnews.com/>**Osborne****Downs, KS****Weekly****Readership = 2,373**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>	
11/20/2008	4	YOU CAN DO IT!	20	\$133.40	2,374	
			<b>20</b>	<b>\$133.40</b>	<b>2,374</b>	<b>1 record</b>

**Osborne Co. Farmer****Osborne****Osborne, KS****Weekly****Readership = 3,229**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>
11/20/2008	4	You can do it!	21	\$120.75	3,229
			<b>21</b>	<b>\$120.75</b>	<b>3,229</b>
					<b>1 record</b>

**Glasco Sun****Ottawa****Delphos, KS****Weekly****Readership = 1,269**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>
12/11/2008	3	Smoking Cessation Class in Minneapolis	12	\$57.84	1,270
			<b>12</b>	<b>\$57.84</b>	<b>1,270</b>
					<b>1 record</b>

**Minneapolis Messenger**<http://www.minneapolismessenger.net>**Ottawa****Minneapolis, KS****Weekly****Readership = 3,608**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>
12/04/2008	2	SMOKING CESSATION CLASS TO BE HELD IN...	10	\$50.00	3,609
			<b>10</b>	<b>\$50.00</b>	<b>3,609</b>
					<b>1 record</b>

**Phillips Co. Review****Phillips****Phillipsburg, KS****Weekly****Readership = 3,783**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>
11/19/2008	2	You can do it!	20	\$100.00	3,783
			<b>20</b>	<b>\$100.00</b>	<b>3,783</b>
					<b>1 record</b>

**Onaga Herald****Pottawatomie****Onaga, KS****Weekly****Readership = 2,348**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>
11/20/2008	3	STOP SMOKING WITH ASSISTANCE FROM...	8	\$36.00	2,348
11/20/2008	3	FOSTORIA BOOSTER'S LEARN ABOUT SEVERITY...	21	\$94.50	2,348
			<b>29</b>	<b>\$130.50</b>	<b>4,696</b>
					<b>2 total records</b>

**Pratt Tribune**<http://www.pratttribune.com/>**Pratt****Pratt, KS****Daily****Readership = 4,165**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>
11/18/2008	1	Commission debates ban on smoking	18	\$201.42	4,165
11/19/2008	4	SMOKING BAN BEST CHOICE FOR EVERYONE	19	\$212.61	4,165
11/24/2008	3	EFFECT OF FAST FOOD TV ADS ON OBESITY...	21	\$234.99	4,165
12/08/2008	3	SIMPLE STEPS IMPROVE HEALTH	11	\$123.09	4,165
12/10/2008	1	JUST A LITTLE	33	\$369.27	4,165
			<b>102</b>	<b>\$1,141.38</b>	<b>20,825</b>
			<b>5 total records</b>		

**Hutchinson News**<http://www.hutchnews.com/>**Reno****Hutchinson, KS****Daily****Readership = 72,661**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>
11/15/2008	4	Smoldering issue	17	\$454.75	72,662
11/19/2008	4	Council discusses smoking ban, house demolitions	20	\$535.00	72,662
11/19/2008	5	Pratt to ponder revised smoking ban proposal	9	\$240.75	72,662
11/23/2008	B4	SNACK TIME	10	\$267.50	72,662
11/27/2008	12	SMOKING HAS AN ETIQUETTE	7	\$187.25	72,662
11/28/2008	6	TOO BIG TO BAN	6	\$160.50	72,662
12/06/2008	1	GROUP WANTS CITY TO MAKE SMOKING BAN...	25	\$668.75	72,662
12/06/2008	7	SMOKING BANS AROUND THE STATE	13	\$347.75	72,662
12/07/2008	3	GRANTS AID SCHOOLS IN KEEPING KIDS...	19	\$508.25	72,662
12/10/2008	10	SMOKING BAN	14	\$374.50	72,662
12/10/2008	1	CITY OKS INPUT ON SMOKING	18	\$481.50	72,662
12/10/2008	4	VIOLATION OF SMOKING MEASURE SPURS...	3	\$80.25	72,662
12/11/2008	1	HURDLES CLOUD BALLOT	17	\$454.75	72,662
12/11/2008	8	BEEFING UP WELLNESS	13	\$347.75	72,662
12/13/2008	1	OBAMA QUIT SMOKING? ADVOCATES HOPE HE...	33	\$882.75	72,662
12/15/2008	4	COUNCIL TO DISCUSS CITY SMOKING ORDINANCE	10	\$267.50	72,662
12/17/2008	1	CITY WILL STAY MUM ON SMOKING	16	\$428.00	72,662
			<b>250</b>	<b>\$6,687.50</b>	<b>1,235,254</b>
			<b>17 total records</b>		

**Belleville Telescope**

Republic

Belleville, KS

Weekly

Readership = 6,389

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
12/11/2008	2	Area Farmers' Market/ Vegetable Meeting	6	\$52.92	6,389
			<b>6</b>	<b>\$52.92</b>	<b>6,389</b>
					<b>1 record</b>

**Courtland Journal**

Republic

Courtland, KS

Weekly

Readership = 1,242

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
12/11/2008	3	Area Farmers' Market/Vegetable Meeting - December 9th	6	\$16.50	1,242
			<b>6</b>	<b>\$16.50</b>	<b>1,242</b>
					<b>1 record</b>

**Scandia Journal**

Republic

Belleville, KS

Weekly

Readership = 5,494

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
12/11/2008	1	FARMERS MARKET/VEGETABLE MEETING	3	\$12.51	5,495
			<b>3</b>	<b>\$12.51</b>	<b>5,495</b>
					<b>1 record</b>

**Manhattan Mercury**

Riley

Manhattan, KS

Daily

Readership = 22,199

<http://www.themercury.com/>

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
11/21/2008	B8	MANHATTAN WAS RIGHT TO JOIN KANSAS CITIES...	11	\$146.30	22,200
11/26/2008	1	CITY OKS SOUTH END PROJECTS	23	\$305.90	22,200
11/30/2008	3	PROSECUTOR SEEKS MORE TIME IN TOBACCO TAX	19	\$252.70	22,200
12/04/2008	2	CITY PASSES SMOKING ORDINANCE IN EMPORIA	4	\$53.20	22,200
12/05/2008	3	EMPORIA SMOKING ORDINANCE PASSES	3	\$39.90	22,200
12/12/2008	2	ANTI-SMOKING GROUPS SEEK PREVENTIVE...	7	\$93.10	22,200
12/14/2008	8C	CIGARETTE COMPANIES WANT IT BOTH WAYS	12	\$159.60	22,200
12/17/2008	2	QUESTIONS RAISED ON SMOKING BAN	11	\$146.30	22,200
12/17/2008	6	COMMON-SENSE ENFORCEMENT	17	\$226.10	22,200
12/18/2008	8	BOARD CONTINUES BOND TALKS	29	\$385.70	22,200
12/19/2008	3	KCK PASSES SMOKING BAN	4	\$53.20	22,200

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**140      \$1,862.00      244,200      11 total records**

**Riley Countian****Riley****Riley, KS****Weekly****Readership = 2,564**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>
11/28/2008	1	GRANT AWARD TO HELP RILEY COUNTY PARENTS.	20	\$78.20	2,564
			<b>20</b>	<b>\$78.20</b>	<b>2,564      1 record</b>

**Plainville Times****Rooks****Plainville, KS****Weekly****Readership = 3,302**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>
11/20/2008	12	KDHE ENCOURAGES SMOKERS TO QUIT	10	\$50.00	3,303
			<b>10</b>	<b>\$50.00</b>	<b>3,303      1 record</b>

**Stockton Sentinel****Rooks****Stockton, KS****Weekly****Readership = 4,105**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>
12/11/2008	7	STOCKTON TEENS DEVELOP STATEWIDE ADS ON...	6	\$31.62	4,106
			<b>6</b>	<b>\$31.62</b>	<b>4,106      1 record</b>

**Russell County News****Russell****Russell, KS****Bi-Weekly****Readership = 5,494**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>
11/12/2008	15	Annual Great American smokeout observed	5	\$34.70	5,495
11/26/2008	11	LOCAL ANTI-SMOKING POSTERS ARE HONORED	18	\$124.92	5,495
12/12/2008	16	BES CLASS HONORED FOR HEALTH POSTERS	16	\$111.04	5,495
			<b>39</b>	<b>\$270.66</b>	<b>16,485      3 total records</b>

**Salina Journal**<http://www.saljournal.com/>**Saline****Salina, KS****Daily****Readership = 65,874**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>	
11/24/2008	1	ADDICTION TRAP OR SMOKERS' HELPER?	31	\$868.00	65,874	
11/25/2008	1	WORK ON SMOKING BAN BILL LIGHTS UP	26	\$728.00	65,874	
11/26/2008	7	RETURN OF SMOKING BAN ISSUE	22	\$616.00	65,874	
			<b>79</b>	<b>\$2,212.00</b>	<b>197,622</b>	<b>3 total records</b>

**Scott Co. Record****Scott****Scott City, KS****Weekly****Readership = 4,303**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>	
11/13/2008	29	Governor orders deeper cuts in state agency budgets	25	\$125.00	4,303	
11/20/2008	6	Premature births a problem in Ks.	10	\$50.00	4,303	
12/11/2008	26	FORMER SCHS GRAD INVOLVED IN ASTHMA,...	25	\$125.00	4,303	
12/11/2008	9	PROSPECTS UNCLEAR FOR CIGARETTE TAX...	45	\$225.00	4,303	
			<b>105</b>	<b>\$525.00</b>	<b>17,212</b>	<b>4 total records</b>

**Derby Informer**<http://www.derbyinformer.com/>**Sedgwick****Derby, KS****Weekly****Readership = 2,364**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>	
12/03/2008	14	HEALTH DEPARTMENT RECOGNIZES CITY EFFORT	7	\$108.50	2,364	
12/10/2008	14	DCRA receives KHF nutrition center funding	16	\$248.00	2,364	
			<b>23</b>	<b>\$356.50</b>	<b>4,728</b>	<b>2 total records</b>

**Derby Reporter**<http://www.derbydailyrep.com/>**Sedgwick****Derby, KS****Daily****Readership = 2,226**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>	
11/17/2008	1	County urges residents to recognize Great American...	23	\$202.40	2,226	
			<b>23</b>	<b>\$202.40</b>	<b>2,226</b>	<b>1 record</b>

**Haysville Sun-Times**

Sedgwick

Haysville, KS

Weekly

Readership = 4,600

<http://haysvilleonline.com/times>

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
11/14/2008	1	City Council to reconsider smoking ban	31	\$289.23	4,600	
11/21/2008	1	SMOKING BAN UP FOR DISCUSSION	48	\$447.84	4,600	
11/21/2008	3	STOP SMOKING WITH ASSISTANCE FROM...	12	\$111.96	4,600	
12/12/2008	1	CITY COUNCIL APPROVES STOP SIGNS AT...	41	\$382.53	4,600	
			<b>132</b>	<b>\$1,231.56</b>	<b>18,400</b>	<b>4 total records</b>

**Wichita Business Journal**

Sedgwick

Wichita, KS

Weekly

Readership = 14,046

<http://www.bizjournals.com/wichita>

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
11/14/2008	11	The Kansas Speedway will prohibit smoking	1	\$7.54	14,046	
			<b>1</b>	<b>\$7.54</b>	<b>14,046</b>	<b>1 record</b>

**Wichita Eagle**

Sedgwick

Wichita, KS

Daily

Readership = 226,377

<http://www.kansas.com>

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
11/20/2008	4B	SAY 'NO' TO DRUGS AND BAGPIPES	19	\$2,491.85	226,377	
11/21/2008	3	GOLF COURSES, BISON BENEFIT FROM SMOKING	16	\$2,098.40	226,377	
11/30/2008	10	NEW LIFE FOR TOBACCO TAX HIKE?	4	\$524.60	226,377	
12/03/2008	10	State smoking ban	6	\$786.90	226,377	
12/12/2008	11	PICK A REFORMER AS 'SECRETARY OF FOOD'	19	\$2,491.85	226,377	
12/16/2008	1	SMOKERS CAN SUE OVER 'LIGHT' CIGARETTES	25	\$3,278.75	226,377	
12/19/2008	3B	KCK PASSES BAN ON INDOOR SMOKING	3	\$393.45	226,377	
			<b>92</b>	<b>\$12,065.80</b>	<b>1,584,639</b>	<b>7 total records</b>



**High Plains Daily Leader**

Seward

Liberal, KS

Daily

Readership = 16,099

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
11/19/2008	4	Let's learn from the Scandinavians!	17	\$221.00	16,100
12/05/2008	4	THE SWEET SOUND OF BEING RIGHT ABOUT SODA	17	\$221.00	16,100
			<b>34</b>	<b>\$442.00</b>	<b>32,200</b>
			<b>2 total records</b>		

**The Times**<http://www.swdtimes.com/>

Seward

Liberal, KS

Daily

Readership = 9,328

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
11/19/2008	9	Great American Smokeout set for Nov. 20	12	\$156.00	9,329
12/05/2008	11	REPORT: KANSANS GETTING HEALTHIER	19	\$247.00	9,329
12/07/2008	19	KANSAS NEAR BOTTOM OF LIST OF STATES'...	25	\$325.00	9,329
			<b>56</b>	<b>\$728.00</b>	<b>27,987</b>
			<b>3 total records</b>		

**Topeka Capital-Journal**<http://www.cjonline.com/>

Shawnee

Topeka, KS

Daily

Readership = 109,942

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
11/20/2008	2	Tobacco tax laced with irony	16	\$1,310.24	109,942
11/23/2008	5C	A new good-food bible for kids	17	\$1,392.13	109,942
11/26/2008	1	HEART ATTACK MILD, BUT SCARY	33	\$2,702.37	109,942
11/30/2008	3	PRIORITIZE YOUR HEART	48	\$3,930.72	109,942
12/01/2008	1A	FEWER PIPES, LESS MONEY	19	\$1,555.91	109,942
12/01/2008	1B	FIGHT HOLIDAY	11	\$900.79	109,942
12/01/2008	8	KU STUDENT TO OPEN SMOKE-FREE BAR	11	\$900.79	109,942
12/03/2008	2B	COUNCIL APPROVES ANNUAL \$500,000 FOR...	13	\$1,064.57	109,942
12/08/2008	4	NON-SMOKERS RIGHTS	5	\$409.45	109,942
12/08/2008	2A	EIGHT WAYS TO WINTERIZE YOUR BODY	44	\$3,603.16	109,942
12/11/2008	5	THOSE WITH OBESITY-LINKED GENE GO FOR TEH...	2	\$163.78	109,942
12/12/2008	1	TOBACCO MONEY USES VARY	16	\$1,310.24	109,942
12/15/2008	1C	'HOW TO LIVE LIFE'	55	\$4,503.95	109,942
			<b>290</b>	<b>\$23,748.10</b>	<b>1,429,246</b>
			<b>13 total records</b>		

**Hoxie Sentinel**

Sheridan

Hoxie, KS

Weekly

Readership = 3,081

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
11/27/2008	2	BOW CREEK FCE HOLDS REGULAR MEETING	11	\$52.25	3,082
			<b>11</b>	<b>\$52.25</b>	<b>3,082</b> <b>1 record</b>

**Stafford Courier**<http://www.staffordcourier.com>

Stafford

Stafford, KS

Weekly

Readership = 2,065

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
12/03/2008	2	SIMPLE STEPS CAN IMPROVE HEALTH, LIFE	12	\$51.60	2,065
			<b>12</b>	<b>\$51.60</b>	<b>2,065</b> <b>1 record</b>

**Johnson Pioneer**

Stanton

Johnson, KS

Weekly

Readership = 1,704

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
11/27/2008	7	CHILDREN'S MERCY TO PARTICIPATE IN TASK...	16	\$51.52	1,704
			<b>16</b>	<b>\$51.52</b>	<b>1,704</b> <b>1 record</b>

**Hugoton Hermes**<http://users.pld.com/hermes>

Stevens

Hugoton, KS

Weekly

Readership = 4,554

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
11/20/2008	5B	Save your life and your wallet - quit smoking	22	\$137.50	4,554
			<b>22</b>	<b>\$137.50</b>	<b>4,554</b> <b>1 record</b>

**Belle Plaine News**

Sumner

Belle Plaine, KS

Weekly

Readership = 1,991

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
11/20/2008	2	GREAT AMERICAN SMOKEOUT IS TODAY	13	\$104.00	1,992
			<b>13</b>	<b>\$104.00</b>	<b>1,992</b> <b>1 record</b>

**Oxford Register**

Sumner

Oxford, KS

Weekly

Readership = 570

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
11/20/2008	2	GREAT AMERICAN SMOKEOUT IS TODAY	9	\$72.00	570
			<b>9</b>	<b>\$72.00</b>	<b>570</b>
					<b>1 record</b>

**Mission Valley Herald**

Wabaunsee

Eskridge, KS

Weekly

Readership = 1,327

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
11/13/2008	4	REGULAR BOARD OF EDUCATION MEETING	36	\$180.00	1,327
			<b>36</b>	<b>\$180.00</b>	<b>1,327</b>
					<b>1 record</b>

**Wabaunsee Co. Signal - Enterprise**<http://www.lasr.net/ks.signal-enterprise>

Wabaunsee

Alma, KS

Weekly

Readership = 3,265

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
12/04/2008	1	WABAUNSEE COUNTY HEALTH FAIR	2	\$8.00	3,266
			<b>2</b>	<b>\$8.00</b>	<b>3,266</b>
					<b>1 record</b>

**Washington Co. News**

Washington

Washington, KS

Weekly

Readership = 5,685

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
11/06/2008		Demand increasing for farm-direct, agri-tourism efforts	20	\$133.40	5,686
			<b>20</b>	<b>\$133.40</b>	<b>5,686</b>
					<b>1 record</b>

**Neodesha Derrick**

Wilson

Neodesha, KS

Weekly

Readership = 4,064

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
11/13/2008	12	American Cancer Society can help smokers quit and save...	15	\$72.00	4,064
11/20/2008	1	THERE ARE MANY REASONS TO QUIT SMOKING -...	12	\$57.60	4,064
			<b>27</b>	<b>\$129.60</b>	<b>8,128</b>
					<b>2 total records</b>

**Yates Center News**

Woodson

Yates Center, KS

Weekly

Readership = 3,141

<http://www.sekansas.com/>

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
11/27/2008	8	STOP SMOKING WITH MEDICARE ASSISTANCE	8	\$50.00	3,142
			<b>8</b>	<b>\$50.00</b>	<b>3,142</b>
			<b>1 record</b>		

**Basehor Sentinel**

Wyandotte

Bonner Spring, KS

Weekly

Readership = 2,693

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
11/13/2008	5	TRACK'S STANDS TO GO SMOKE-FREE	13	\$130.00	2,693
			<b>13</b>	<b>\$130.00</b>	<b>2,693</b>
			<b>1 record</b>		

**Kansas City Kansan**

Wyandotte

Kansas City, KS

Daily

Readership = 8,569

<http://www.kansascitykansan.com/>

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
12/06/2008	4C	HEALTH WATCH	8	\$94.40	8,570
12/06/2008	4C	TV ADS PLAY BIG ROLE IN OBESITY	5	\$59.00	8,570
12/13/2008	5	PE4LIFE TO BE USED IN 10 SCHOOLS	9	\$106.20	8,570
12/17/2008	1	PROPOSED SMOKING ORDINANCE CHOCK-FULL...	13	\$153.40	8,570
			<b>35</b>	<b>\$413.00</b>	<b>34,280</b>
			<b>4 total records</b>		

**Piper Press**

Wyandotte

Kansas City, KS

Weekly

Readership = 1,534

<http://www.wyandottewest.com/>

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
11/13/2008	13	Speedway to ban smoking in 2010	5	\$84.65	1,534
12/18/2008	3	LETTER TO THE EDITOR	5	\$84.65	1,534
			<b>10</b>	<b>\$169.30</b>	<b>3,068</b>
			<b>2 total records</b>		

**Wyandotte West**<http://www.wyandottewest.com>**Wyandotte****Kansas City, KS****Weekly****Readership = 4,045**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>	
11/13/2008	13	Speedway to ban smoking in 2010	5	\$84.65	4,046	
			<b>5</b>	<b>\$84.65</b>	<b>4,046</b>	<b>1 record</b>

## Grand Totals

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**Publications = 108**  
**Clips = 282**  
**Col. Inches = 4,515**  
**Ad Equiv = \$141,624.77**  
**Rdshp = 13,227,845**

## Allen

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**Publications = 2**  
**Clips = 3**  
**Col. Inches = 19**  
**Ad Equiv = \$160.55**  
**Rdshp = 18,402**

## Anderson

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**Publications = 1**  
**Clips = 2**  
**Col. Inches = 35**  
**Ad Equiv = \$268.45**  
**Rdshp = 5,180**

## Barton

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**Publications = 1**  
**Clips = 3**  
**Col. Inches = 53**  
**Ad Equiv = \$639.18**  
**Rdshp = 44,043**

## Bourbon

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**Publications = 1**  
**Clips = 3**  
**Col. Inches = 63**  
**Ad Equiv = \$620.55**  
**Rdshp = 17,319**

**Brown**

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**Publications = 1**  
**Clips = 1**  
**Col. Inches = 10**  
**Ad Equiv = \$60.00**  
**Rdshp = 3,627**

**Butler**

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**Publications = 3**  
**Clips = 3**  
**Col. Inches = 37**  
**Ad Equiv = \$372.35**  
**Rdshp = 14,920**

**Chautauqua**

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**Publications = 1**  
**Clips = 1**  
**Col. Inches = 21**  
**Ad Equiv = \$115.50**  
**Rdshp = 6,267**

**Cherokee**

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**Publications = 2**  
**Clips = 4**  
**Col. Inches = 63**  
**Ad Equiv = \$444.51**  
**Rdshp = 15,752**

**Clay**

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**Publications = 1**  
**Clips = 1**  
**Col. Inches = 31**  
**Ad Equiv = \$276.83**  
**Rdshp = 5,113**

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## Cloud

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**Publications = 3**  
**Clips = 11**  
**Col. Inches = 94**  
**Ad Equiv = \$479.86**  
**Rdshp = 27,880**

## Coffey

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**Publications = 1**  
**Clips = 2**  
**Col. Inches = 19**  
**Ad Equiv = \$177.27**  
**Rdshp = 13,888**

## Cowley

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**Publications = 2**  
**Clips = 17**  
**Col. Inches = 288**  
**Ad Equiv = \$2,629.25**  
**Rdshp = 184,432**

## Crawford

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**Publications = 3**  
**Clips = 5**  
**Col. Inches = 94**  
**Ad Equiv = \$1,174.01**  
**Rdshp = 66,901**

## Dickinson

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**Publications = 2**  
**Clips = 5**  
**Col. Inches = 83**  
**Ad Equiv = \$630.25**  
**Rdshp = 36,842**

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**Douglas**

---

**Publications = 2**  
**Clips = 11**  
**Col. Inches = 223**  
**Ad Equiv = \$6,539.16**  
**Rdshp = 416,087**

**Ellis**

---

**Publications = 2**  
**Clips = 3**  
**Col. Inches = 23**  
**Ad Equiv = \$274.00**  
**Rdshp = 57,580**

**Finney**

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**Publications = 1**  
**Clips = 3**  
**Col. Inches = 59**  
**Ad Equiv = \$848.42**  
**Rdshp = 54,474**

**Ford**

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**Publications = 1**  
**Clips = 1**  
**Col. Inches = 33**  
**Ad Equiv = \$430.32**  
**Rdshp = 15,389**

**Franklin**

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**Publications = 1**  
**Clips = 1**  
**Col. Inches = 4**  
**Ad Equiv = \$44.64**  
**Rdshp = 11,891**

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## Geary

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**Publications = 2**  
**Clips = 5**  
**Col. Inches = 84**  
**Ad Equiv = \$962.90**  
**Rdshp = 61,864**

## Gove

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**Publications = 1**  
**Clips = 1**  
**Col. Inches = 9**  
**Ad Equiv = \$36.00**  
**Rdshp = 4,181**

## Grant

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**Publications = 1**  
**Clips = 1**  
**Col. Inches = 11**  
**Ad Equiv = \$73.37**  
**Rdshp = 2,008**

## Greeley

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**Publications = 1**  
**Clips = 2**  
**Col. Inches = 26**  
**Ad Equiv = \$130.00**  
**Rdshp = 5,340**

## Harper

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**Publications = 2**  
**Clips = 4**  
**Col. Inches = 104**  
**Ad Equiv = \$634.40**  
**Rdshp = 16,178**

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## Harvey

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**Publications = 2**  
**Clips = 5**  
**Col. Inches = 77**  
**Ad Equiv = \$1,127.01**  
**Rdshp = 75,021**

## Haskell

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**Publications = 1**  
**Clips = 4**  
**Col. Inches = 63**  
**Ad Equiv = \$283.50**  
**Rdshp = 11,124**

## Jackson

---

**Publications = 2**  
**Clips = 13**  
**Col. Inches = 150**  
**Ad Equiv = \$58,201.17**  
**Rdshp = 6,494,966**

## Jefferson

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**Publications = 1**  
**Clips = 2**  
**Col. Inches = 12**  
**Ad Equiv = \$66.00**  
**Rdshp = 11,334**

## Kiowa

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**Publications = 2**  
**Clips = 2**  
**Col. Inches = 25**  
**Ad Equiv = \$100.05**  
**Rdshp = 3,148**

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## Labette

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**Publications = 2**  
**Clips = 7**  
**Col. Inches = 121**  
**Ad Equiv = \$1,203.93**  
**Rdshp = 74,102**

## Lane

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**Publications = 1**  
**Clips = 1**  
**Col. Inches = 8**  
**Ad Equiv = \$38.00**  
**Rdshp = 2,325**

## Leavenworth

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**Publications = 1**  
**Clips = 2**  
**Col. Inches = 33**  
**Ad Equiv = \$594.00**  
**Rdshp = 25,442**

## Linn

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**Publications = 1**  
**Clips = 1**  
**Col. Inches = 11**  
**Ad Equiv = \$87.23**  
**Rdshp = 5,055**

## Lyon

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**Publications = 2**  
**Clips = 13**  
**Col. Inches = 225**  
**Ad Equiv = \$2,360.88**  
**Rdshp = 217,680**

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## Marion

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**Publications = 1**  
**Clips = 1**  
**Col. Inches = 25**  
**Ad Equiv = \$233.25**  
**Rdshp = 6,118**

## Marshall

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**Publications = 1**  
**Clips = 1**  
**Col. Inches = 26**  
**Ad Equiv = \$225.42**  
**Rdshp = 12,153**

## McPherson

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**Publications = 2**  
**Clips = 9**  
**Col. Inches = 160**  
**Ad Equiv = \$2,819.60**  
**Rdshp = 75,734**

## Mitchell

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**Publications = 1**  
**Clips = 1**  
**Col. Inches = 22**  
**Ad Equiv = \$146.74**  
**Rdshp = 1,707**

## Montgomery

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**Publications = 2**  
**Clips = 5**  
**Col. Inches = 48**  
**Ad Equiv = \$481.71**  
**Rdshp = 65,968**

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**Morris**

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**Publications = 2**  
**Clips = 2**  
**Col. Inches = 71**  
**Ad Equiv = \$298.59**  
**Rdshp = 6,283**

**Morton**

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**Publications = 1**  
**Clips = 1**  
**Col. Inches = 18**  
**Ad Equiv = \$131.94**  
**Rdshp = 3,006**

**Nemaha**

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**Publications = 1**  
**Clips = 2**  
**Col. Inches = 38**  
**Ad Equiv = \$199.50**  
**Rdshp = 14,112**

**Neosho**

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**Publications = 1**  
**Clips = 4**  
**Col. Inches = 58**  
**Ad Equiv = \$495.32**  
**Rdshp = 34,032**

**Ness**

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**Publications = 1**  
**Clips = 1**  
**Col. Inches = 22**  
**Ad Equiv = \$82.06**  
**Rdshp = 4,508**

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## Norton

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**Publications = 1**  
**Clips = 3**  
**Col. Inches = 48**  
**Ad Equiv = \$345.60**  
**Rdshp = 11,736**

## Osborne

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**Publications = 2**  
**Clips = 2**  
**Col. Inches = 41**  
**Ad Equiv = \$254.15**  
**Rdshp = 5,603**

## Ottawa

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**Publications = 2**  
**Clips = 2**  
**Col. Inches = 22**  
**Ad Equiv = \$107.84**  
**Rdshp = 4,879**

## Phillips

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**Publications = 1**  
**Clips = 1**  
**Col. Inches = 20**  
**Ad Equiv = \$100.00**  
**Rdshp = 3,783**

## Pottawatomie

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**Publications = 1**  
**Clips = 2**  
**Col. Inches = 29**  
**Ad Equiv = \$130.50**  
**Rdshp = 4,696**

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## Pratt

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**Publications = 1**  
**Clips = 5**  
**Col. Inches = 102**  
**Ad Equiv = \$1,141.38**  
**Rdshp = 20,825**

## Reno

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**Publications = 1**  
**Clips = 17**  
**Col. Inches = 250**  
**Ad Equiv = \$6,687.50**  
**Rdshp = 1,235,254**

## Republic

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**Publications = 3**  
**Clips = 3**  
**Col. Inches = 15**  
**Ad Equiv = \$81.93**  
**Rdshp = 13,126**

## Riley

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**Publications = 2**  
**Clips = 12**  
**Col. Inches = 160**  
**Ad Equiv = \$1,940.20**  
**Rdshp = 246,764**

## Rooks

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**Publications = 2**  
**Clips = 2**  
**Col. Inches = 16**  
**Ad Equiv = \$81.62**  
**Rdshp = 7,409**

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**Russell**

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**Publications = 1**  
**Clips = 3**  
**Col. Inches = 39**  
**Ad Equiv = \$270.66**  
**Rdshp = 16,485**

**Saline**

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**Publications = 1**  
**Clips = 3**  
**Col. Inches = 79**  
**Ad Equiv = \$2,212.00**  
**Rdshp = 197,622**

**Scott**

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**Publications = 1**  
**Clips = 4**  
**Col. Inches = 105**  
**Ad Equiv = \$525.00**  
**Rdshp = 17,212**

**Sedgwick**

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**Publications = 5**  
**Clips = 15**  
**Col. Inches = 271**  
**Ad Equiv = \$13,863.80**  
**Rdshp = 1,624,039**

**Seward**

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**Publications = 2**  
**Clips = 5**  
**Col. Inches = 90**  
**Ad Equiv = \$1,170.00**  
**Rdshp = 60,187**

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## Shawnee

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**Publications = 1**  
**Clips = 13**  
**Col. Inches = 290**  
**Ad Equiv = \$23,748.10**  
**Rdshp = 1,429,246**

## Sheridan

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**Publications = 1**  
**Clips = 1**  
**Col. Inches = 11**  
**Ad Equiv = \$52.25**  
**Rdshp = 3,082**

## Stafford

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**Publications = 1**  
**Clips = 1**  
**Col. Inches = 12**  
**Ad Equiv = \$51.60**  
**Rdshp = 2,065**

## Stanton

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**Publications = 1**  
**Clips = 1**  
**Col. Inches = 16**  
**Ad Equiv = \$51.52**  
**Rdshp = 1,704**

## Stevens

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**Publications = 1**  
**Clips = 1**  
**Col. Inches = 22**  
**Ad Equiv = \$137.50**  
**Rdshp = 4,554**

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## Sumner

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**Publications = 2**  
**Clips = 2**  
**Col. Inches = 22**  
**Ad Equiv = \$176.00**  
**Rdshp = 2,562**

## Wabaunsee

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**Publications = 2**  
**Clips = 2**  
**Col. Inches = 38**  
**Ad Equiv = \$188.00**  
**Rdshp = 4,593**

## Washington

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**Publications = 1**  
**Clips = 1**  
**Col. Inches = 20**  
**Ad Equiv = \$133.40**  
**Rdshp = 5,686**

## Wilson

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**Publications = 1**  
**Clips = 2**  
**Col. Inches = 27**  
**Ad Equiv = \$129.60**  
**Rdshp = 8,128**

## Woodson

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**Publications = 1**  
**Clips = 1**  
**Col. Inches = 8**  
**Ad Equiv = \$50.00**  
**Rdshp = 3,142**

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## Wyandotte

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**Publications = 4**

**Clips = 8**

**Col. Inches = 63**

**Ad Equiv = \$796.95**

**Rdshp = 44,087**